

Popeyes® Chicken & Biscuits Company/AFC Enterprises, Inc.

Optimizes Employee Management Processes with UltiPro®



Company Profile:

AFC Enterprises, Inc. is the franchisor and operator of Popeyes restaurants, the world's second-largest quick-service chicken concept based on number of units.

Popeyes has approximately 2,000 operating restaurants in the U.S., Puerto Rico, Guam, the Cayman Islands, and 25 foreign countries.

The Challenges:

AFC had been using a business process outsourcing (BPO) model from a service bureau.

However, the company wanted more functionality and in-house control of its payroll and workforce processes for enhanced report generation, data integrity, and cross-organizational efficiencies.

The Solution:

AFC Enterprises selected UltiPro delivered with Software-as-a-Service (SaaS) and went live in November 2005—taking full advantage of UltiPro's strategic reporting and HRMS/payroll capabilities.

"To its credit, Ultimate's activation group walked in the door with a methodology that was executed to a T," said Doug Griffin, HRIS and payroll director for AFC.

"Ultimate made sure we stayed on schedule, and when all was said and done, we came in under budget."

Griffin and other leaders at AFC eagerly anticipated the rollout of UltiPro in order to benefit from point-in-time reporting, flexible options for analyzing business trends, and a library with hundreds of standard and customizable reports.

"UltiPro has been well-received by our corporate leadership, who appreciate the value of real-time workforce analytics," said Griffin.

Using UltiPro's ad hoc reporting, Griffin and his team are now identifying key performance indicators that evaluate labor costs and sales transactions.

Ultimate
SOFTWARE
People first.

The Customer

Popeyes Chicken

Industry

Restaurant/Hospitality

Number of Employees

1,400

Key Benefits

- Enhanced report generation
- Improved data integrity
- Greater cross-organizational efficiencies

With a range of business intelligence available by restaurant, state, job, or other metrics, AFC's management team can compare sales-per-labor dollars against established benchmarks and guidelines.

This data provides valuable assistance with decision-making about manpower, such as budgeting and forecasting of labor trends.

Additionally, AFC can handle ongoing corporate acquisitions and divestitures seamlessly—with minimal effort from its current staff.

Griffin also has attended several of Ultimate's training courses to fully leverage the solution's reporting capabilities.

Ultimate uses a blended learning approach for training that lets customers select from instructor-led classes in traditional on-site classrooms, virtual classes, electronic Web conferences and training events, or online, self-paced training.

Ultimate's courses are task-based, enabling the participant to focus on the skills that he or she will be performing in UltiPro.

"Ultimate's course instructors are highly tenured and extremely knowledgeable about the solution," said Griffin. "The curriculum and content of the courses are both very complete, and the expertise we've gained as a result has really helped our company get the most out of UltiPro."



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Douglas Griffin
HRIS and Payroll Director
AFC Enterprises, Inc.