

# Nederlander Producing Company of America

Ceridian's Integrated Payroll and Tax Solutions are a Hit with Broadway Production Company

**Headquarters:** New York

**Employees:** 2,200

**Industry:** Entertainment & Production

**Market:** United States, United Kingdom

## Company Background

Broadway hits such as The Lion King, Hairspray, and Grease require a lot of detailed production activities to be successful. Nederlander, a Ceridian customer for many years, owns and operates theaters and ensures the top-notch production of these shows from ticket sales at the box office to the final curtain calls. Nederlander operates in an entrepreneurial environment and grows through acquisition. The continuous opening and closing of shows means the company manages a fluctuating workforce.

## The Challenge

In an industry governed by the Attorney General, Nederlander operates under very strict reporting requirements for cash flow operations. Prior to working with Ceridian, the payroll and tax operations of many of their New York theaters operated separately. The non-integrated processes were labor intensive and riddled with manual processes, taking Nederlander's focus away from important initiatives.

## The Solution



Ceridian's integrated payroll and tax filing solutions enabled Nederlander to reduce manual processes, consolidate systems, refocus on core initiatives and have the ability to hire, rehire and terminate large groups of employees. Ceridian has become the 'production' behind Nederlander's finance function. The company has consolidated its multiple operations in a shared services environment under one system and turned the project focus from tactical to strategic.

World-class service and a top-notch Account Executive program have contributed to the success of the relationship between Nederlander and Ceridian. "Our Account Executive is fabulous and is a critical piece of the partnership with Ceridian. She truly understands our changing needs, and takes a proactive role with our organization," says Freida Belviso, Nederlander Chief Financial Officer.

"Ceridian has truly made our lives easier and has helped us refocus our attention on cost-saving initiatives for our organization. We can now spend our time on tasks that directly impact our bottom line, like negotiating the best vendor contracts."

Freida Belviso, Chief Financial Officer



## Why Ceridian?

Because you get what you want.



Proven Integrated Solutions



Enviably Service



Save Time and Money



Compliant and Global



Safe and Reliable Solutions



Expertise and Insight

