

Bass Pro Shops

Managing a Growing Payroll Requires a Good Guide

Headquarters: Springfield, Missouri

Employees: 16,500

Industry: Outdoor Retail and Recreation

Market: United States, Canada

Company Background

Since its humble origins as a simple store selling premium fishing tackle, Bass Pro Shops has quickly grown into an outdoor retail leader in hunting, camping, nature gifts, outdoor cooking and much more. The company was one of the first to offer a professionally rigged boat, motor and trailer in one complete package. Today, Bass Pro Shops operates retail stores across America and Canada that serve over 75 million people a year.

The Challenge

In 1998, Bass Pro Shops staffed its stores with approximately 5,000 hourly, salaried, part-time and full-time employees. Over the next ten years, the company experienced explosive growth. It expanded its presence to more than 26 states and into Canada and tripled its workforce. During that same time, the stores also increased their product offerings. In order to manage its complex employee payroll, product and tax requirements, Bass Pro Shops needed a vendor with expertise, insight and a knowledge of industry best practices.

The Solution



Ceridian first began working with Bass Pro Shops in 1999. As the Bass Pro Shops opened more retail stores in more states and increased the breadth of its product offerings, Ceridian was able to use its expertise to anticipate payroll and tax growth issues before they arose. "Processing payroll and managing the taxes across some 160 PSIDs [payroll service identification numbers] gets to be a very daunting task," explains Gerilyn York, human resource information systems manager. Ceridian relied on industry best practices and its long history of experience to help Bass Pro Shops manage its growth with a minimum of issues.

"Ceridian's Solutions have grown with us. We are very diverse. We not only have retail stores, but also restaurants, resorts, boat companies and factories."

Karen Bertrand,
Payroll Supervisor, Bass Pro Shops

"Ceridian has helped us to stay on the forefront of what's available and to learn about what other opportunities we might be able to explore."

"In the time that we've been using Ceridian to process our payroll, we've grown from around 5,000 people to 20,000 with very few additional staff members to support them. Our efficiencies never would have been able to accommodate [the extra work load] prior to taking advantage of Ceridian's services."

Gerilyn York,
Human Resource Information
Systems Manager, Bass Pro Shops



Why Ceridian?
Because you get what you want.

- Proven Integrated Solutions
- Enviably Service
- Save Time and Money

- Compliant and Global
- Safe and Reliable Solutions
- Expertise and Insight

