

Streamlining HR to Improve the Bottom Line

An Executive Guide to ROI



“Talent management is a critical human capital issue for organizational leaders in 2011.”

– *The Institute for Corporate Productivity*

Managing talent effectively is a priority for business leaders – so is doing it faster, better, more efficiently and more affordably. Volatile markets and stiff competition mean that the productivity and performance of employees are crucial drivers of your company’s success.

“Adapting talent management strategy and process to deal with our changing business environment is a critical priority for 2011”

– *The Hackett Group*

Faster Ways to Accomplish Work

BambooHR saves time, so companies can focus on growing their business.

- No complicated installations – no maintenance
- New features and updates are added automatically
- HR can reclaim time that it can use to work more strategically
- Employee self-serve options let workers view their own information
- Manager self-serve options deliver instant access to reports and staff information
- Automates and greatly speeds many (formerly) manual HR transactions.

Employee Self-Service Options Can Save:

900 hours per year in data entry

1500 hours per year managers spend in approval processes

1200 hours employees invest in correcting errors

Source: R. A. Smith, CPP

Capture Cost Savings

BambooHR helps companies save money by providing the tools that enable them to capture cost savings.

- No software to buy – use your web browser
- No servers or other expensive hardware to buy
- No internal IT support personnel needed
- New features and updates are included free of charge
- Flexible and affordable monthly or per-service plans



HR inquiries reduced by 75%



HR administration reduced by 20-25%



Cost-per-transaction reduced by 80%

Monitor, Analyze & Use Workforce Data

BambooHR tracks and delivers workforce information to help set companies apart from the competition.

- Track turnover for easier analysis
- View and compile diversity data
- Track data to study compensation issues
- Monitor training and development needs and results
- View employee licensure, certifications and other qualifications
- Automate email alerts to ensure compliance with workforce-related processes

“ Instituting employee self-service options can save 15% of HR staff time.”

– Towers Watson

The research says

“Don’t assume that because you’re not running a million or billion dollar business that your gut is good enough. It’s not – you need detailed and accurate data to make strong business decisions.”

– *Reporting: The Importance of Accurate & Meaningful Data*

Protect Yourself From Threats

BambooHR delivers security to top companies world-wide.

- Secure online storage for data, documents, handbooks, performance appraisals, and more
- Define access within your organization – you decide who sees what
- External storage keeps your data safe even if catastrophic events destroy your business facilities
- All transmitted data is encrypted (256-bit SSL encryption)
- Data is stored behind a secure firewall
- Your data is automatically backed up daily

The research says

“SaaS vendors house their applications in world-class data centers with state-of-the-art power, ventilation and security features. They also employ encryption and the latest in security protocols to ensure the safety and integrity of your data.”

– *SaaS Experts, How to Know if SaaS is Right for Your SMB*

“Ensuring the confidentiality, integrity, and availability of customers’ systems and data is of the utmost importance to SaaS vendors, as is maintaining trust and confidence. Levels of security ... are much more than what typical businesses or government organizations can deploy to protect their IT infrastructure and data.”

– *Why SaaS? A Proven Model for Software Delivery and Deployment*

sources: Cedar Group; CedarCrestone

“Improving quality of HR data analysis and reporting capabilities and leveraging technology to improve HR’s cost effectiveness and performance are strategic priorities for HR in 2011.”

– *Hackett Group*

Your business deserves every chance for success. When you select BambooHR to manage your employee data, you're choosing:

- Proven return on your investment
- A secure, stable web-based application that updates automatically
- A powerful tool that enables you to customize features to meet your unique needs
- Immediate access to talent-related data that helps drive better decision-making
- To free your HR staff to become a more valuable strategic partner for your business

Quickly & Easily Applied

BambooHR is easy to use and quick to implement.

- User friendly
- Intuitive operations
- Access at your business site or remotely
- Operates in PC or Mac environments
- Fast and easy to learn – no time-consuming training needed
- Technical support is included (and rarely needed) – no extra charge

BambooHR customers say

“You've done a super nice job! I love the permissions and limiting what my managers can see. I'm super impressed with your system.”

– *Brown Security, Inc.*

“It is intuitive, straight forward, and easy to understand. It had the detail needed to make it worthwhile and it hit the spot!”

– *Sitecore*

“SaaS applications are installed on more powerful, secure, and redundant hardware infrastructure than you could afford to own.”

– *A. Krebs, Benefits of SaaS*

What Is BambooHR?

BambooHR is an automated, online employee information and tracking system that enables your organization to replace outdated HR processes while avoiding the costs of complex, software-based, in-house HR applications. BambooHR uses the latest SaaS (software as a service) technology to make automated employee data management an affordable and secure reality for small and mid-sized companies.



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