



ADP DELIVERS BREAKTHROUGH INTEGRATED WORKFORCE MANAGEMENT SOLUTION

*200 Mid-Sized Clients have already experienced the power of this HR, Benefits, Payroll and
Time and Attendance solution*

ROSELAND, N.J. – (Oct. 1, 2009) -- [ADP](#)[®], a leading provider of [HR](#), payroll and benefits administration services, today announced the launch of [ADP Workforce Now](#)[™]. This new offering delivers a single-source, integrated experience for mid-market companies including a robust HR, benefits administration, payroll and time and attendance solution. The solution, specifically designed for mid-sized businesses (50-999 employees), helps companies focus on what matters most to their organizations – their business, their employees and their bottom line.

“Mid-sized organizations have the same business challenges as the world’s largest corporations; however, they typically lack the financial or technical access to world class solutions,” said Campbell Langdon, president of ADP Major Account Services. “Now companies of this size have an option. ADP Workforce Now delivers the single solution, single service experience and single point of accountability that the mid-market needs.”

More than 200 clients have successfully piloted Workforce Now.

“For a long time, I had a vision that someday there would be a robust, integrated and affordable HR solution available designed for companies my size. As an HR person, I strive for a single vendor relationship with a company that can do everything I need them to do. Buying an HR system here, a benefits system there and a payroll system somewhere else just creates more problems. I’m an HR professional, not a general contractor for technology,” said Deborah Knighton, vice president of human resources at Mane USA, a 250-employee company based in New Jersey. “ADP Workforce Now brings my vision for a better HR solution to life.”

A recent ADP study found that 66 percent of mid-sized companies still manage their HR and benefits administration processes manually. The majority of their time is spent entering data, remembering passwords for the various systems and platforms, and interceding between multiple vendors about challenges that arise. It is difficult to be effective, much less strategic, in that environment, but until now there were no comprehensive options to offer tangible relief.

“This market lacks full end-to-end workforce management solutions. ADP Workforce Now is strategically aligned with what mid-market companies want and need.” said Lisa Rowan, Program Director, HR, Learning and Talent Strategies, IDC.

Workforce Now brings HR, benefits administration, payroll and time and attendance together in a single, integrated client experience. Workforce Now also helps clients manage and navigate the pressing business issues and challenges facing the mid-market today, specifically:

- **Doing More with Less:** Without adding headcount, increase productivity for HR, benefits and payroll professionals while elevating manager effectiveness and improving service to employees.
- **Improving the Bottom Line:** Control labor costs with improved employee scheduling and time off management. Battle the rising cost of healthcare via more effective administration, communication and utilization of benefits.
- **Staying out of Trouble:** Simplify the compliance process and help avoid costly penalties, so you can concentrate on people, not paperwork.
- **Finding, Growing and Keeping Great People:** Quickly find top talent, track their skills, build development plans, align team members with strategic corporate initiatives and groom future leaders.

For more information on ADP Workforce Now, visit: <http://www.adp.com/workforcenow>.

ADP Major Account Services is a business unit of ADP's Employer Services division that provides HR, benefits and payroll services to organizations with between 50 and 999 employees.

About ADP

Automatic Data Processing, Inc. (Nasdaq: ADP), with nearly \$9 billion in revenue and 570,000 clients, is one of the world's largest providers of business outsourcing solutions. Leveraging 60 years of experience, ADP offers the widest range of HR, payroll, tax and benefits administration solutions from a single source. ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine and recreational vehicle dealers throughout the world. For more information about ADP or to contact a local ADP sales office, reach us at 1.800.225.5237 or visit the company's Web site at www.adp.com.

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